



INSIG

DATA ENGINEERING • ESG DATA

Investor Morning

March 25th, 2025

The Right Tech. The Right Time. The Right Execution.

INSIG AI'S TECH JOURNEY

- ⇒ Technology alone doesn't drive adoption
- ⇒ Timing and positioning are key

WHY 2025 IS DIFFERENT



Our Solutions are rapidly becoming business-critical

- Becoming fundamental to decision-making, risk management, and compliance
- Clients are moving fast to integrate our solutions



Insig AI has transformed

- Solving urgent client pain points → We listened & are now delivering
- Massive momentum → Clients, partners, and market forces
- Built for scale → The right tech, strategy, and team

Market Pull is Here. Momentum is Real.

CLIENTS ARE MOVING FAST



Accelerating
Demand



Real-world use cases
across finance, ESG, and beyond



Strategic Partnerships

WE'VE STRENGTHENED OUR EXECUTION



Leadership & Operational Expansion: Senior Business Advisor, Marketing Lead, Expert Sales Team



Optimised Go-To-Market: Focused positioning, sharpened messaging, targeted outreach



Enhanced Demand Generation: LeadGen agency and data-driven marketing initiatives

Strategic Partnerships & Evolving Engagement

SIGNALS OF THE SCALE OF GROWTH AHEAD



A Major Financial Regulatory Body

Serious validation, placing Insig AI at forefront of AI-driven financial and regulatory intelligence



Growing Engagement

Expanding demand and market opportunities within ESG and beyond

Insig AI is primed to set the benchmark for AI-driven data solutions, revolutionising how businesses harness data, within the finance and ESG sectors, and beyond.

Breakthrough AI, Real-World Products

OUR PROPRIETARY LLM Q&A CAPABILITY

A Game-Changer for AI-Powered Data Solutions



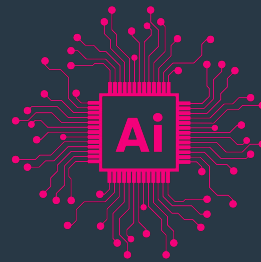
Designed to rapidly extract precise insights from complex datasets



First use-case products: CSRD & IFRS tools – Solving critical compliance and reporting challenges



Limitless applications beyond Finance and ESG – Reshaping how businesses interact with data



Core Principles of our AI-Powered Solutions

For AI to be commercially useful in an organisation, it must be:



Scalable - Cloud-based infrastructure, capable of systematically asking thousands of questions across vast datasets.



Secure - Direct control over data and processing, eliminating the risk of IP and sensitive information leaking into the open web.



Repeatable - Reliable, auditable models that consistently produce the same results.



Future-proof - AI-ready data, LLM agnostic, and operating system agnostic, ensuring long-term adaptability

AI MUST BE BUILT FOR BUSINESS

For AI, machine learning, and LLMs to be commercially viable, organisations must prioritise these principles so they can drive real, measurable business impact

Your AI-Powered **Data Solution**



Shift in Sales Strategy - We focus on client pain points, not just products.



An industry bottleneck that can no longer be ignored - Firms are frustrated; partial solutions keep pushing them back to Excel.



Cloud-based infrastructure is now a competitive necessity - Organisations are recognising they must modernise now to stay competitive.



Bespoke, yet scalable - Seamlessly integrates with easy scalability.



AI Readiness Starts with Data Strategy - Firms are realising that successful AI integration requires structured, relational databases and not spreadsheets.

Your AI-Powered ESG Solution



Making sense of ESG Complexity - Our AI transforms unstructured ESG data into structured, actionable intelligence.



Built for a shifting landscape - Regulations, frameworks, and politics keep changing; we're turning that volatility into our advantage.



Automation without losing control - Firms need automation but want control. Our AI delivers both.



GenAI + ESG Expertise = Competitive Edge - With a high-quality, traceable data pipeline, we've seamlessly integrated GenAI to automate ESG research.



Market demand is here - Firms recognise that AI-powered automation is becoming essential.

The Opportunity is Now.

KEY TAKEAWAYS



Market demand is here – AI-driven solutions are becoming essential, not optional.



Insig AI is uniquely positioned – Bespoke, scalable solutions solving real, high-stakes challenges.



Industry leaders are paying attention – Strategic partnerships and growing engagements signal what's ahead.



We are just getting started – Our technology and solutions have the potential to change how businesses harness data across industries

THE PATH FORWARD



Scaling up adoption – Converting demand into long-term partnerships



Executing with precision – The right tech, the right time, the right team, & the right execution.



Staying ahead of the AI curve – Ensuring our clients lead in the AI-driven economy.



THANK YOU

OPEN FOR QUESTIONS



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